



Press Release

24th April 2010

A boost to local food with launch of FeRN-Lincs

A new organisation dedicated to promoting local produce and food production was officially launched in Ingham this week and is looking for enthusiastic supporters to join.

FeRN-Lincs aims to promote local Lincolnshire food and farming by talking to the public at shows, in schools and via the internet. The new group will meet monthly with a full and varied programme of events for members across the county.

Founder chairman Sarah Buckley said, "One of our first outings will be at the Woodhall Spa Show demonstrating the story of oilseed rape to visitors. Members will then be visiting local company *Jams* to find out more about the business and marketing under the *Select Lincolnshire* label. FeRN-Lincs will also be at the Lincolnshire Show in June, supporting the 24 schools taking part in the Schools' Challenge event.

"We are very excited about this new group, seeing it as a good way of promoting the fantastic produce that Lincolnshire has on offer while at the same time networking with like-minded people and enjoying ourselves."

The group will be affiliated to FeRN-UK (Food and Education Rural e-Network), a national non-profit-distributing voluntary organisation, which aims to improve understanding and confidence in British food and farming, and encourage co-operation and networking through knowledge exchange and e-communication. For further information about the work of FeRN-UK please check its website www.fern-uk.com or contact info@fern-uk.com.

Anyone who is interested in joining FeRN-Lincs contact Janet Godfrey at janet.godfrey@godfrey.uk.com or on 01469 588257 or Sarah Buckley at sabuckley@tiscali.co.uk, 01427 787788 or 07833 583305.

Annual subscriptions start at £5 to join FeRN-Lincs, with a national annual subscription of £10 for FeRN-UK, and is open to anyone interested in where their food comes from.

Ends